



SRI KRISHNADEVARAYA EDUCATIONAL TRUST
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY
(Affiliated to VTU-Belagavi, Recognized by AICTE and Accredited by NAAC)
Krishnadevarayanagar, International Airport Road, Hunasamaranahalli, Bengaluru – 562 157



National INNOVATION and STARTUP Policy



DEPARTMENT OF ELECTRONICS AND TELECOMMUNICATION ENGINEERING

In association with

INSTITUTION INNOVATION COUNCIL (IIC)

Organized

“WAD -What A Day ”

How to Generate Innovate Ideas

Objectives:

- Importance of innovation and idea generation.
- The importance of creative thinking and poster presentation.
- Benefits and awareness of problem solving.

Benefits in terms of learning/skills/knowledge obtained:

1. Improves the student ability to interpret and create visual information.
2. Enriching the innovative ideas of the student.
3. Igniting the creative thinking of the student.
4. Encouraging and confidence building in the student.

01. Event Title : “ ”

02. Start Date :
03. End Date :
04. Select Event Theme :
05. Select Quarter : Quarter IV
06. Brochure : Yes (Poster)
07. Promotion in social media : Links to FB, LinkedIn, twitter and instagram.
08. Academic Year : 2023-2024
09. Quarter : IV
10. Program Theme :
11. Duration of the activity :
12. Start date :
13. End date :
14. Number of student participants: 40
15. Number of faculty participants : 10
16. Number of external participants if any: 00
17. Expenditure of amount if any : Nil
18. Mode of session delivery : Offline

Summary of event:

WEEK 1 (6-03-2024)

Objective

1. Learning About Internet in space : We wanted to understand the challenges of making the internet work in space. This included learning about the difficult parts like technology and logistics.
2. Finding Solutions: We aimed to talk about how we can solve the problems of space internet. We wanted to explore new ideas and technologies that can make space internet better.

Class Activity

We started by talking about the history of space internet and the important events in its development. Then, the founder of a space internet company gave us a presentation about their work and achievements. We asked questions and had discussions to understand more about space internet. The founder shared examples and stories to help us understand better. We also did a fun activity where we split into small groups and brainstormed ideas for projects related to space internet. We had to think about things like how to make it work better and what problems we could solve

Projects:

For our final activity, we had to design our own space internet system. We had to think about things like how fast it should be, where it should work, and how reliable it needs to be. We worked in teams to create our plans and then presented them to the class.

Mentor:

Mr. Mallikarjun, the director of Space Energy Systems joined us for the workshop

WEEK 2 (13-03-2024)

Objective

1. Understand the importance of LinkedIn in today's job market. Create and optimize LinkedIn profiles to showcase skills and experiences effectively.
2. Learn strategies for networking, job searching, and connecting with industry professionals.
3. Gain insights into content creation and engagement to establish thought leadership.

Class Activity

1. Introduction to LinkedIn: Importance, features, and benefits.
2. Profile Building Workshop: Crafting compelling summaries, adding relevant skills, and optimizing profiles for visibility.
3. Networking Strategies: Building connections, engaging with posts, and joining relevant groups.

Projects:

1. Profile Enhancement Project: Students optimize their LinkedIn profiles based on workshop guidelines.
2. Networking Challenge: Students connect with a certain number of industry professionals and engage with their content.
3. Content Creation Challenge: Students create and share original posts or articles related to their field of interest or expertise.
4. Job Search Strategy: Students utilize LinkedIn's job search features to identify and apply for relevant job opportunities, and documenting their process.

Mentor:

Week 2 was led by Ms. Ruchika Sureka, the founder & CEO of WAD.

WEEK 3 (28-03-2024)**Objective**

1. Understand various strategies and techniques for generating income.
2. Develop practical skills applicable to different money-making ventures.
3. Cultivate a mindset geared towards financial success and wealth creation

Class Activity

1. Introduction to diverse income streams including freelancing, investing, entrepreneurship, and passive income.
2. Group discussions on real-life case studies and success stories to analyze effective moneymaking strategies.
3. Interactive workshops on budgeting, saving, and managing personal finances.
4. Simulated exercises to simulate investment decisions and risk management scenarios.
5. Role-playing activities to enhance negotiation and sales skills crucial for entrepreneurial ventures

Projects:

1. Creating a business plan for a hypothetical startup, focusing on market research, product development, and revenue projections.
2. Launching a small-scale e-commerce store to gain practical experience in online selling and digital marketing.
3. Participating in a stock market simulation game to understand investment principles and portfolio management.
4. Collaborating on a charity fundraiser event to learn event planning, promotion, and fundraising techniques while contributing to a social cause.
5. Developing a passive income stream such as writing an e-book, creating online courses, or building a niche website.

Mentor:

Week 3 was led by Ms. Ruchika Sureka, the founder & CEO of WAD.

Link to Poster in twitter:

Link to Poster in instagram:

Link to Poster in Facebook:

Link to Poster in LinkedIn:

Poster of the Event:

The poster is for a seminar titled "WAD-WHAT A DAY", HOW TO GENERATE INNOVATIVE IDEAS. It is organized by the Department of Electronics and Telecommunication Engineering in association with the Institution's Innovation Council. The event is scheduled for 13th & 28th March 2024 at IS Seminar Hall. The poster includes logos for Sir M. Visvesvaraya Institute of Technology, MoE's Innovation Cell, IETE, and the Institution's Innovation Council. It also lists the Chair, President, Vice President, Convenor, Mentor, and Coordinators of the event.

Sri Krishnadevaraya Educational Trust
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY
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KRISHNADEVARAYANAGAR, OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD,
BENGALURU-562157

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

INSTITUTE OF ELECTRONICS AND TELECOMMUNICATION ENGINEERS
(IETE)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

DEPARTMENT OF ELECTRONICS AND TELECOMMUNICATION ENGINEERING
IN ASSOCIATION WITH THE INSTITUTION'S INNOVATION COUNCIL
ORGANIZES

"WAD-WHAT A DAY", HOW TO GENERATE INNOVATIVE IDEAS

13th & 28th MARCH 2024

IS SEMINAR HALL

SCAN TO REGISTER

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MS. AKILA P.
DEPARTMENT OF ETE