

SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Organized

“Workshop on Entrepreneurship Skill, Attitude and Behaviour Development”

Under the aegis of

INSTITUTION'S INNOVATION COUNCIL (IIC)

EVENT TITLE: Workshop on “Entrepreneurship Skill, Attitude and Behaviour Development”

Description of Workshop on “Entrepreneurship Skill, Attitude and Behaviour Development”

- The workshop offers a comprehensive platform for participants to cultivate the essential qualities and competencies needed for successful entrepreneurship. Through a blend of interactive discussions, case studies, and group activities, facilitators engage participants in immersive learning experiences.
- The workshop focuses on fostering an entrepreneurial mindset characterized by resilience, adaptability, and risk-taking. Participants are encouraged to identify market gaps and explore innovative solutions, while also honing effective communication skills crucial for pitching ideas and building networks.
- The practical application of knowledge through simulated real-world entrepreneurial challenges, allowing participants to develop problem-solving abilities. Additionally, emphasis is placed on financial literacy, covering topics such as budgeting, forecasting, and investment to ensure the sustainability of entrepreneurial ventures.

Objectives of Workshop on “Entrepreneurship Skill, Attitude and Behaviour Development”

Enhance participants' understanding of the essential skills required for entrepreneurship, including leadership, communication, problem-solving, and decision-making. Cultivate effective entrepreneurial behaviors such as networking, time management, goal setting, and resource allocation. Encourage participants to identify their strengths and areas for improvement in relation to entrepreneurship and develop strategies for personal growth. Promote an understanding of the importance of ethical considerations and social responsibility in entrepreneurship. Empower participants to overcome

common barriers to entrepreneurship, such as fear of failure, lack of confidence, and limited resources. Equip participants with actionable steps to start, grow, and sustain a successful entrepreneurial venture.

Benefits in terms of learning/skills/knowledge obtained

The workshop on "Entrepreneurship Skill, Attitude, and Behavior Development" offered an immersive learning experience, engaging participants through interactive discussions, case studies, and group activities. Practical scenarios simulated real-world challenges, fostering problem-solving skills. Speakers stressed the importance of an entrepreneurial mindset, encouraging resilience, adaptability, and risk-taking. Participants explored market gaps and innovative solutions, while honing communication skills for pitching ideas and negotiating deals. Financial literacy, including budgeting and forecasting, was emphasized for venture sustainability. Practical skills in business planning, marketing, and financial management were imparted, enhancing entrepreneurial competence. The workshop instilled confidence and a proactive attitude, empowering participants to pursue entrepreneurial endeavors. Networking opportunities with industry experts facilitated potential collaborations and mentorships. This enriching experience equipped participants with essential tools and mindset for success in the entrepreneurial landscape, promising a lasting impact on their journey.

Brief about the Resource person



Dr. Nandkishore Rathi

Loratis Founder, CEO and Chief Career Navigator

Dr. Nandkishore Rathi Promoted 'Loratis SetMyCareer .Net Pvt Ltd' in 2010 with the sole objective of career guidance, and employability development of students and working adults. Guided and trained more than 35,000 people so far. Loratis, today, is India's best rated and reviewed career guidance company in the country. Students from 9th std till PhDs and adults with 1 year till 35 years of experience avail his advice across the world. Know more:

www.setmycareer.com

<https://www.youtube.com/channel/UCrPxXwRZDEDrBT4TFPnSvqQ/videos>

Prior to Loratis, has worked with Oracle Corporation at Bangalore as the Director – Campus Relations (Asia Pacific), responsible for all entry level hiring, internship and university relations in 12 countries, mainly China, India, Australia, Thailand, Malaysia, Singapore, Philippines, Vietnam, Korea, Pakistan and New Zealand.

Before Oracle, was working with IIT Bombay as Placement In-Charge (of a centralized placement facility) for nine years, interacting with all major national and international companies - almost 300 every year. The main responsibilities included job placement of engineering and management students every year, development of soft skills for the students, training them on group discussion and interview skills, career counseling and corporate relations.

A Mechanical Engineer from Govt. COE Amravati, Nagpur University with an MBA (Marketing) and Masters in Industrial Relations & Personnel Management (MIRPM). Pursued Ph.D. in Human Resource Management from the Shailesh J. Mehta School of Management, I.I.T. Bombay. The topic of his research was ‘Human Resource Challenges in Indian Software Industry: An Empirical Study of Employee Turnover’. This six-year long research has won him - the Mercer Asia 2003 Award, of USD 10,000/-. His thesis was adjudged as the most innovative & practical HR research in Asia from among 100 research projects across 38 top universities. Business Today referred him as HR Guru for IT Firms. Has presented his papers at various conferences and has been invited as guest speaker at various institutes and organizations.

The key areas of his expertise are:

- Campus Recruitment & University Relations
- Employability Training ▪ Career Planning, Counseling and Psychometric Assessments
- Mapping the Job-fitment and Employability Index
- Dynamics of Behavioral Interviews
- Selection Processes in Different Industry Segments like FMCG, IT, Engineering etc.
- Human Resource Management in General.

Poster of the Event



SRI KRISHNADEVARAYA EDUCATIONAL TRUST
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY

(AFFILIATED TO VTU - BELAGAVI, RECOGNIZED BY AICTE AND ACCREDITED BY NAAC)
Krishnadevarayanagar, Off International Airport Road, Hunasamaranahalli, Bengaluru - 562 157



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



Department of Electronics and Communication Engineering
in association with Institution's Innovation Council

ORGANIZES

A One Day Workshop on

"Entrepreneurship Skill, Attitude and Behaviour Development"



SPEAKER

Dr. Nandkishore Rathi

Loratis SetMyCareer,
Founder CEO &
Chief Career Navigator



Marconi Seminar Hall



15 - Feb - 2024



10 : 00 AM Onwards

IIC Chair

Prof. Rakesh S. G.

Principal
Sir MVIT

Mentor

Dr. V. G. Supriya

Professor & Head
Department of ECE

President - IIC

Dr. Vanipriya Ch.

Professor & Head
Department of MCA

Vice President - IIC

Dr. Sasmita Mohapatra

Professor
Department of ECE

Convener - IIC

Dr. Soumya Patil

Associate Professor & Head
Department of AI & ML

Co-ordinators

Ms. Praveena N.

Assistant Professor

Ms. Krishnapriya S. Sharma

Associate Professor

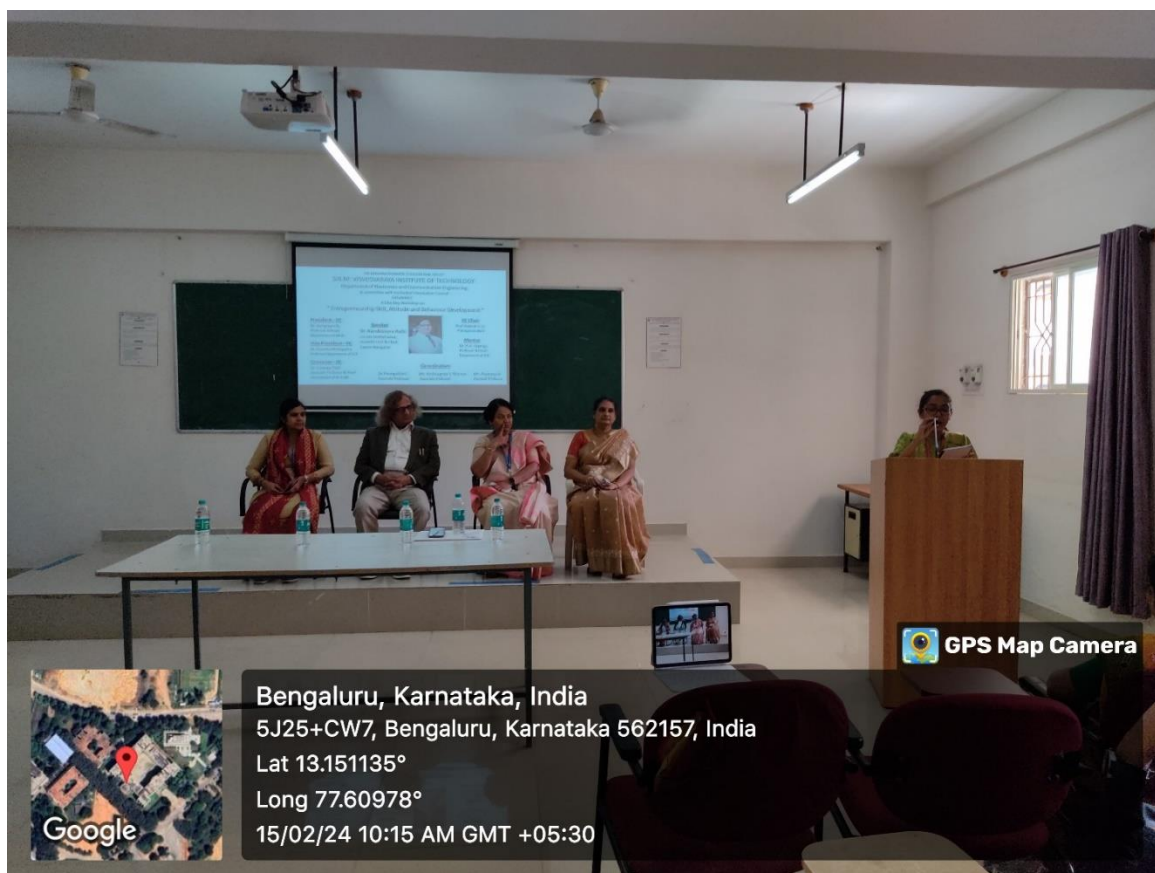
Dr. Poongothai C.

Associate Professor

Summary of the Event

The department of Electronics and Communication Engineering had organized a Workshop on “Entrepreneurship Skill, Attitude and Behaviour Development” under IIC 6.0 Q2, on 15th February, 2024. The resource person of the event was Dr. Nandkishore Rathi, Founder, CEO, Loratis, Bengaluru. This program was aimed at providing an opportunity for aspiring students, early-stage startup founders to develop their entrepreneurial skills, foster an entrepreneurial attitude and promote entrepreneurial behavior. 50 students from V semester participated in the event. The workshop provided an enriching experience for students and faculty alike, equipping them with the necessary tools and mindset to thrive in the dynamic world of entrepreneurship. The insights gained and skills developed are expected to have a lasting impact on participants' entrepreneurial journey. This event was coordinated by Ms. Krishnapriya S Sharma, Ms. Praveena N and Dr. Poongothai C.

Related Photographs of the Event





 GPS Map Camera



Bengaluru, Karnataka, India

5J25+CXH, Sir M Visvesvaraya Inst Rd, Bengaluru, Karnataka 562157, India

Lat 13.151041°

Long 77.609924°

15/02/24 01:09 PM GMT +05:30