

INSTITUTION'S INNOVATION COUNCIL

CELEBRATION ACTIVITY

WORLD CREATIVITY AND INNOVATION DAY

Overview of the Event: On April 22, 2024, World Creativity and Innovation Day saw immense enthusiasm and participation at our institution. For this year, the event was a Keynote Address by Dr. Nithish Satyanarayana, Co-Founder and CSO, UltraNutri, Bengaluru, Karnataka. Dr. Nithish is an renowned alumnus of Sir MVIT, where he did his studies from the Batch of 2008-2012. His presence immensely added value to the program with his views, which perfectly matched the creative and innovative zeal of the whole day.

Keynote Address by Dr. Nithish Satyanarayana: Dr. Nithish gave an inspiring and enlightening talk with a focus on the role of creativity and the entrepreneurial spirit. He emphasized the development of thinking creatively and to take up risks, which are both very critical to entrepreneurship. Drawing from his experiences, he compared entrepreneurship with a roller coaster ride and said challenges can be overcome only with a lot of patience for achieving success. The address of Dr. Nithish was well received by the students and faculty, filled with a lot of practical advice and personal anecdotes of an entrepreneurial journey. The underlying feature in his address was the call to take calculated risks and the urging of students to explore innovative ideas. The most awaited interactive session after Dr. Nithish's keynote address was the highlight of the event. In this session, students and faculty got to interact firsthand with Dr. Nithish through questions on various topics related to entrepreneurship and innovation. The frank and open-walled discussion promoted a healthy interaction among the participants, hence added to the knowledge of those present. Honours and Felicitation: Dr. Nithish Satyanarayana was felicitated as one of the distinguished alumni of Sir MVIT in view of his contributions to science and society and his entrepreneurial success. The felicitation ceremony glittered with various achievements and contributions of the guest speaker, who has turned out to be a successful entrepreneur and served the community with his works.

Conclusion: The events in World Creativity and Innovation Day went really well in our institution, thanks to the enlightenment of Dr. Nithish Satyanarayana. In his talk, he did give out insights, inspiration, and motivation and also practical tips for the students aspiring to become entrepreneurs or innovators. While the event celebrated

creativity and innovation, it kept up the spirit of perseverance and taking risks to get success as an entrepreneur. Interacting and appreciating what Dr. Nithish has achieved was a motivational highlight aimed at inspiring all participants to be more creative and pursue their entrepreneurial dream with revitalized energy.



Sri Krishnadevaraya Educational Trust
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY
(Affiliated to VTU Belagavi, Recognized by AICTE and Accredited by NAAC)
KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD, BENGALURU-562157



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education, India)



Department of Biotechnology
in association with
Institution's Innovation Council

Celebrates
World Creativity and Innovation day

Date : 22nd April 2024
Time : 1.30 pm to 3.30pm
Venue: MBA Seminar Hall



Speaker
Dr. Nithish Satyanarayana
Co-Founder and Chief Scientific Officer
UltraNutri, Bengaluru, Karnataka.

Chair - IIC Prof. Rakesh S. G. Principal	President - IIC Dr. Vanipriya Ch. Professor & Head Department of MCA	Vice President - IIC Dr. Sasmita Mohapatra Professor Department of ECE	Convenor - IIC Dr. Soumya Patil Assoc. Professor & Head Department of AI & ML
	Convenor Dr. H.G.Nagendra Prof. & Head Department of Biotechnology		Coordinators Dr. Priya Narayan Dr. Jagadeesh Kumar D. Department of Biotechnology



Felicitation of Dr Nithish Sathyanarayana by the Alumni coordinator Prof. K.V.R. Prasad



Interactive session and talk by Dr Nithish Sathyanarayana