



SRI KRISHNADEVARAYA EDUCATIONAL TRUST
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY
(Affiliated to VTU-Belagavi, Recognized by AICTE and Accredited by NAAC)
Krishnadevarayanagar, Off International Airport Road, Hunasamaranahalli, Bengaluru – 562 157



**DEPARTMENT OF ELECTRONICS AND TELECOMMUNICATION
ENGINEERING
Organized**

“Intra Institutional Startup Competition: Ideathon”

In association with

INSTITUTION INNOVATION COUNCIL (IIC)

Description:

The Ideathon was organized in Sir M. Visvesvaraya institute of Technology, Bengaluru. The idea was to invoke awareness of innovative ideas and entrepreneurship skill in young minds.

Day 1(11.07.2024):

“Intra Institutional Startup Competition : Ideathon” was initiated by Dr E. Kavitha, Professor and Head of Electronics and Telecommunication department delivered a talk on Start-up followed by the External Judge Mrs. Sowndeswari, Assistant Professor of ECE department, Sambharam Institute of technology, gave presentation on the viability of ideathon. They gave a glimpse of the activities going on. Students were assigned to write up their ideas.

Day 2 (12.07.2024):

Ideathon event were conducted in the interest of student on the title of “Entrepreneurship opportunity through ideathon”. Students were presented their idea with powerpoint presentation

Day 3 (13.07.2024):

Brief overview on the session conducted from two days by Dr. E. Kavitha. Then announcement of winner for the event “Intra Institutional Startup Competition : Ideathon”

First Prize : Mr. Prajwal A

Second Prize : Mr. D. Yaswanth Kumar

This led to the end of the series of ideathon.

Objectives:

- Importance of innovation and entrepreneurship.
- The importance of creative thinking and idea presentation.
- Benefits and awareness of green energy.

Benefits in terms of learning/skills/knowledge obtained:

- Improves the student's ability to interpret and create visual information.
- Enriching the innovative ideas of the student.
- Igniting the creative thinking of the student.
- Encouraging and confidence building in the student.

Related Photographs of the Event





Poster of the Event:



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KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD, BENGALURU-562157

 **MoE's INNOVATION CELL**
(GOVERNMENT OF INDIA)

 **INSTITUTION'S INNOVATION COUNCIL**
(Ministry of Education, Government of India)

DEPARTMENT OF ELECTRONICS AND TELECOMMUNICATION ENGINEERING

IN ASSOCIATION WITH THE INSTITUTE'S INNOVATION COUNCIL

ORGANIZES

"INTRA INSTITUTIONAL STARTUP COMPETITION: IDEATHON"

11, 12 & 13 JULY 2024

VENUE: MARCONI SEMINAR HALL



REGISTER NOW

Chair - IIC Prof. Rakesh S. G. Principal	President - IIC Dr. Vanipriya Ch. Professor & Head Department of MCA	Vice President - IIC Dr. Sasmita Mohapatra Professor Department of ECE	Convenor - IIC Dr. Soumya Patil Assoc. Professor & Head Department of AI & ML
Mentor: Dr. E. Kavitha Professor & Head Department of ETE		Coordinators: Ms. Akila P. Ms. Swetha B.M. Department of ETE	