



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Organized

“My Story – Motivational session by Successful Entrepreneur/ Start-up Founder”

Under the aegis of

INSTITUTE'S INNOVATION COUNCIL (IIC)

EVENT TITLE: “From Idea to Success: My Entrepreneurial Journey- A Motivational Talk”

Description of My Story – Motivational session by Successful Entrepreneur /Start-up Founder

- Discuss the initial motivation and inspiration behind starting the business.
- Highlight any personal or professional challenges that led to the entrepreneurial journey, Explain how the entrepreneur's vision evolved and solidified.
- Describe the early struggles and hurdles the entrepreneur faced.
- Discuss the valuable lessons the entrepreneur gained from their journey.

Objectives of My Story – Motivational session by Successful Entrepreneur/ Start-up Founder

The objective of the motivational session as a successful entrepreneur or start-up founder is to inspire and empower the audience to take action, overcome obstacles, and pursue their own entrepreneurial dreams. Share personal success story of the speaker, highlighting the challenges faced by him and how he overcame them. Inspire the audience by demonstrating that success is attainable with determination and hard work. Help the students to understand the importance of having a clear vision and purpose in their entrepreneurial journey. Encourage them to identify their passion and mission. Discuss the inevitable setbacks and failures in entrepreneurship and how we can bounce back from them. Emphasize the importance of resilience and the ability to learn from failures.

Benefits in terms of learning/skills/knowledge obtained

The benefits gained by the participants are Goal Setting, Self-belief, Adaptability, Work Ethic, Networking and Relationships, Risk-taking, Passion, Persistence and Mindset.

Brief about the Resource person



Dr. Sreenivasa Setty

Founder & Chief Technical Officer

SST Technologies Bangalore

- Dr. Sreenivasa Setty pursued his Bachelors (B.E) in Electronics and Communication Engineering from Mysore University in 1990, M.S in Software Systems from BITS Pilani in 1999 and Ph.D (CSE) in Visweshwaraya Technological University (VTU), Belagavi.
- He has rendered his teaching service with practical hands on experience with a great devotion for over 32 long years in Top-notch technical institutes in Karnataka viz., MVJ College of Engineering, PES Mandya, Don Bosco Institute of Technology, AMC College of Engineering, Dayananda Sagar College of Engineering and R.V.College of Engineering, Bengaluru.
- He has authored one book and 15 technical articles in refereed journals and proceedings such as IEEE, Springer. His research interests include Microprocessor and Microcontroller, embedded system, IoT and image processing algorithms.
- He is a very humble and simple man who is always in the constant look out of stretching out his helping hand to his students through his expertise in technology in order to make them aware of day-to-day technological breakthroughs around the world and give our nation the best of Engineers.
- Having Strong communication and presentation skills, effective collaboration & team building capabilities with zeal to adapt to latest technological and leadership concepts & utilize the same in a productive and effective manner for the progress of the students and the society is his motto.
- He has hosted workshops in diverse domains of Technology in institutes like RVCE, DBIT, MSRIT, BGSIT, EWIT, DSCE, BGSIT, BMSIT, BNMIT, RRIT etc. As a result, he is a very likeable, student friendly and a popular teacher among the student community. He addressed more than 3 lakh students.

- He has also founded a technical start up lately named SST Technologies in 2016. Presently Dr. Sreenivasa Setty is the Founder and the CTO of this company.
- SST Technologies has been established in with a vision to be one of the top company for IOT, Arduino, Raspberry Pi, Android Development Training, C, C++, Java, Python, Android App Development, Microprocessors, IoT, Dot.net & PHP, Embedded development, Web Designing and hosting, Robotics, Software Testing solutions etc.
- SST Technology always thrive to provide a better and smarter way to conduct and train the students, in bridging the gap between the industry requirement and the knowledge acquired by students.

Poster of the Event



SRI KRISHNADEVARAYA EDUCATIONAL TRUST
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY
 (Affiliated to VTU-Belagavi, Recognized by AICTE and Accredited by NAAC)
 Krishnadevarayanagar, Off International Airport Road, Hunasamaranahalli,
 Bengaluru - 562 157



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



National INNOVATION and STARTUP Policy



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)

**Department of Electronics and Communication
Engineering**

Organizes

**“From Idea to Success: My Entrepreneurial Journey –
A Motivational Talk”**



Speaker

Dr. Sreenivasa Setty
Founder & Chief Technical Officer
SST Technologies, Bengaluru

Mentor

Dr. V. G. Supriya
Professor & Head
Department of ECE

IIC Chair

Prof. Rakesh S. G.
Principal
Sir MVIT

President - IIC

Dr. Vanipriya Ch.
Professor & Head
Department of MCA

Vice-President - IIC

Dr. Sasmita Mohapatra
Professor
Department of ECE

Convener - IIC

Dr. Soumya Patil
Assoc. Professor
Department of CSE

Co-ordinators

Ms. Krishnapriya S Sharma
Associate Professor

Ms. Praveena N.
Assistant Professor

Dr. Poongothai C.
Assistant Professor

Summary of the Event

This event helped the students to understand the importance of having a clear vision and purpose in their entrepreneurial journey and also encourage them to identify their passion and mission. At the end vote of thank was given by the student and arranged for group photo of the event.

Related Photographs of the Event

