

Overall Report



Resource person



Mr. Ujwal Kumar, Founder and CEO, Zintlr

Mr. Ujwal Kumar motivational inputs about his success journey. Being a person who started from scratch, with zero resources, networks, experience, he had to undertake experiences across diverse roles, which made him understand ground-level problems across roles and responsibilities. The bad experiences around Sales helped him understand the problems faced by professionals, which led to the idea of building Zintlr, which is a B2B SaaS tool for disrupting sales intelligence for the world, which they continue to bootstrap, which has the sole objective of helping organizations to propel the flywheel of their customer acquisition journey. They intend to make the whole process effortless, efficient, and result oriented to maximize ROIs.

Few years back, he effectively worked with various governments, hundreds of private security programs, many incident responses, various research works, and mentored at least 1000+ people across tens of universities & companies across the globe.

His Experience include:

- Founder & CEO, Zintlr From August 2022 - Present (1 year 7 months), Bengaluru, Karnataka, India
- Chillitray Technologies, Founder, February 2020 - Present (4 years 1 month)
- RevGenius, Member, May 2022 - Present (1 year 10 months)
- Atal Innovation Mission, Mentor, February 2020 - August 2023 (3 years 7 months)
- Mentoring Atal Tinkering Labs under Atal Innovation Mission which is an initiative by NITI Aayog, Govt. of India
- MrPentester, Founder, July 2020 - August 2022 (2 years 2 months)
- Mozilla Mozillian, April 2020 - May 2022 (2 years 2 months)
- HackerOne, Security Researcher, May 2019 - January 2022 (2 years 9 months)
- Bugcrowd, Security Researcher, May 2019 - January 2022 (2 years 9 months)

Summary of the event

EVENT TITLE: “NATIONAL START-UP DAY”

START DATE: 16-01-2024

END DATE: 16-01-2024

SELECT EVENT THEME: One day program – “Celebration Activity”

SELECT QUARTER: Quarter II

Description:

- Felicitating young Entrepreneur
- Interaction of young Entrepreneur with students
- Celebrating the accomplishments of Indian start-ups and to foster an entrepreneurial spirit.

Objective:

- Impart innovative ideas and motivation for initiating startup and inculcate entrepreneurship within young engineering students and staff through
- To recognize and celebrate the success of the Start – up Industry.
- To help our students to be the budding entrepreneurs by skilling their innovative ideas.

Benefits in terms of learning/skills/knowledge obtained

- Learning is the process of gaining new skills, knowledge, understanding, and values that is benefit to society. Change making contribution to the society through innovative ideas, startup ideas and entrepreneurship motivations.

poster



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SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY
(Affiliated to VTU-BELAGAVI. Recognized by AICTE and Accredited by NAAC)
Krishnadevarayanagar, Off International Airport Road, Hunasamaranahalli, Bengaluru - 562157



MoE's
Innovation Cell
(Government of India)
562157



Departments of AI & ML, CSE, IOT & Cybersecurity
in association with the
Institution's Innovation Council
celebrate
National Startup Day





Resource Person
Mr. Ujwal Kumar
Founder & CEO
Zintlr



16 January 2024



10:00 am onwards



CSE Seminar Hall, New Block

Chair - IIC
Prof. Rakesh S. G.
Principal
Sir MVIT

President - IIC
Dr. Vanipriya Ch.
Professor & Head
Department of MCA

Vice President - IIC
Dr. Sasmita Mohapatra
Professor
Department of ECE

Convener - IIC
Dr. Soumya Patil
Assoc. Professor & Head
Department of AI & ML

Coordinators

Dr. Soumya Patil
Assoc. Professor & Head
Department of AI & ML

Ms. Mayuri K.P.
Assistant Professor
Department of CSE

Dr. Savitha Choudary
Assoc. Professor & Head
Dept. of IOT & Cybersecurity

Photos:



