



**SRI KRISHNADEVARAYA EDUCATIONAL TRUST**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
(Affiliated to VTU-Belagavi, Recognized by AICTE and Accredited by NAAC)  
Krishnadevarayanagar, Off International Airport Road, Hunasamaranahalli, Bengaluru – 562 157



**Report on**  
**“A Session on – How to plan for start- up and Legal & Ethical Steps”**

**Objectives (Maximum 100 words):**

- This session was beneficial for the students to get familiar with the recent trends going in the market with respect to start up.
- This has given students an opportunity to present their ideas based on startup in different sectors.
- This makes the students update themselves with new knowledge and make them prepare themselves for becoming an entrepreneur.

**Benefits in terms of learning/skill/learning obtained:**

This program is designed to enhance practical skills, making participants more marketable in the professional world. The session provided valuable insights into start up. It served as a platform for students to update themselves with new knowledge and prepare themselves for becoming an entrepreneur. Keynote speaker has addressed various aspects of starting a business including its impacts, advantages, and disadvantages.

**Resource person details:**

1. Mr. Anushruth Manchi, Entrepreneur, Speaker, Finance Mentor & Business Head at The Trading Minds

1. **Academic Year:** 2023-24
2. **Program Driven by:** IIC Activity Calendar
3. **Quarter:** III
4. **Program /Activity Name:** Session
5. **Program theme:** Entrepreneurship
6. **Duration of the event (in minutes):**180 minutes /1 Day Program/ 3 Hours
7. **Start date:**27-05-2024
8. **End date:** 27-05-2024
9. **Number of Student participants:**117
- 10.**Number of faculty participants:**10
- 11.**Number of External participants:** Nil
- 12.**Expenditure of amount (if any):** Rs.7500
13. **Mode of Delivery (Online/Offline):** Offline

**Summary of the event:** This event helped the students to understand the importance of having a clear vision and purpose of startup and legal and ethical steps associated to a startup.

**Link for any one of the following.**

Link to Poster in Facebook:

<https://www.facebook.com/photo/?fbid=869845914978154&set=a.111532260809527>

Link to Poster in LinkedIn:

[https://www.linkedin.com/posts/iic-sir-mvit-institution%E2%80%99s-innovation-council-sir-mvit-7438031bb\\_activity-7199402514172059648-Dlka?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/iic-sir-mvit-institution%E2%80%99s-innovation-council-sir-mvit-7438031bb_activity-7199402514172059648-Dlka?utm_source=share&utm_medium=member_desktop)



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# Department of MBA



in association with

**Institution's Innovation Council**



MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



organizes

## A Session

on

"How to plan for Start-up and Legal & Ethical Steps"

**Resource Person**



## Anushruth Manchi

Entrepreneur, Speaker, Finance mentor  
& Business Head at The Trading Minds

### Convener

Dr. Priyanka Sharma  
Assoc. Professor & Head  
Department of MBA



**27 MONDAY  
MAY 2024**



**TIME  
10:30 AM**

**Venue: CS Seminar Hall**

### Coordinator

Ms. Deepthi J. R.  
Ms. Priya Choudhary  
Assistant Professor  
Department of MBA

### Chair - IIC

Prof. Rakesh S. G.  
Principal  
Sir MVIT

### President - IIC

Dr. Vanipriya Ch.  
Professor & Head  
Department of MCA

### Vice- President - IIC

Dr. Sasmita Mohapatra  
Professor  
Department of ECE

### Convener - IIC

Dr. Soumya Patil  
Assoc. Professor & Head  
Department of AI & ML

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