



SRI KRISHNADEVARAYA EDUCATIONAL TRUST
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY
(Affiliated to VTU-Belagavi, Recognized by AICTE and Accredited by NAAC)
Krishnadevarayanagar, Off International Airport Road, Hunasamaranahalli, Bengaluru – 562 157



**DEPARTMENT OF ELECTRONICS AND TELECOMMUNICATION
ENGINEERING**

Organized

Brains to Business

In association with

INSTITUTION INNOVATION COUNCIL (IIC)

Description:

The "Brains to Business" competition was held at Marconi Seminar Hall on May 22nd and 23rd, 2024. The event aimed to provide a platform for students to present their innovative business ideas. A total of 50 students from different departments participated. The presentations were conducted interactively, allowing for questions and engagement.

The judging panel consisted of:

- Dr. E. Kavitha, Professor and Head of the Department of ETE
- Dr. Savitha Choudary, Professor and Head of the Department IOT & Cybersecurity including Blockchain Technology
- Dr. Poongathai, Professor, EC Department from Sir MVIT Bengaluru

They evaluated the innovative business idea presentations.

Shloka Mandal and her team from the first semester IS department won the first prize, while Bikesh Kumar and his team from the first semester CS department won the second prize.

Objectives:

- To encourage and foster innovation and entrepreneurship among students by providing a platform for them to present, refine, and develop their business ideas.
- To identify and nurture potential startups and innovative solutions that can address real-world problems and create value for the market.

Benefits in terms of learning/skills/knowledge obtained:

Skill Development: Enhances essential skills such as critical thinking, problem-solving, teamwork, communication, and leadership.

Real-World Experience: Exposes students to real business challenges, preparing them for the complexities of the professional world.

Confidence Building: Helps students build confidence in their ability to take risks, innovate, and learn from failures in a supportive environment.

Related Photographs of the Event:





Poster of the Event:



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KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD, BENGALURU-562157





**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

**Department of Electronics and Telecommunication
Engineering**
in association with the
Institution's Innovation Council
Organizes

Brains to Business
Present Your Compelling Business Ideas

Date : 22nd & 23rd May 2024
Venue : Marconi Seminar Hall (NB202)

Scan to register → 

Chair - IIC Prof. Rakesh S. G. Principal	President - IIC Dr. Vanipriya Ch. Professor & Head Department of MCA	Vice President - IIC Dr. Sasmita Mohapatra Professor Department of ECE	Convenor - IIC Dr. Soumya Patil Assoc. Professor & Head Department of AI & ML
Mentor Dr. E. Kavitha Professor & Head Department of ETE	Coordinators Ms. Swetha B. M. & Ms. Akila P. Department of ETE		