



Institution's Innovation Council.
Dr. B C Roy Engineering College, Durgapur.

- I. **Title of the Event:** Workshop on "Entrepreneurship and Innovation" as a Career Opportunity
- II. **Program Theme:** The workshop on "Entrepreneurship and Innovation as a Career Opportunity" explores how entrepreneurship and innovation drive modern economies. It covers identifying market opportunities, funding, legal aspects, and managing ventures, while highlighting the role of innovation in success. Participants will gain practical insights, develop action plans, and learn how to leverage entrepreneurship for career growth.
- III. **Date & Time:** 20th November, 2024, 11.30 am to 1.30 pm
- IV. **Event Coordinators:** EDC & IIC, BCREC
- V. **Number of Student Participants:** 25
- VI. **Number of Faculty Participants:** 11
- VII. **Number of External Participants, if any:** 25
- VIII. **Expenditure Amount, If any:** Rs. 1000 (Approx.)
- IX. **Mode of Session delivery:** Offline presentation and hands on training
- X. **Speaker details, If any (50-100 words):** Mrs. Krishna Roy, Convener EDC, BCREC
- XI. **Objective of the event (100-150 words):** The objective of the "Workshop on Entrepreneurship and Innovation as a Career Opportunity" is to equip participants with the knowledge and skills necessary to pursue entrepreneurship and innovation as viable career paths. The workshop aims to help attendees understand the importance of entrepreneurship in the modern economy, identify market opportunities, explore funding options, and navigate legal and ethical challenges. By providing practical insights and real-world case studies, the event seeks to inspire and empower participants to

embark on entrepreneurial journeys, fostering creativity, problem-solving, and leadership while encouraging innovation-driven career growth and success.

XII. Benefit in terms of learning/ Skill/ Knowledge obtained (150-200 words): The workshop on "Entrepreneurship and Innovation" provided valuable insights into the dynamic world of starting and growing a business. One key benefit was the deep understanding of the entrepreneurial mindset, which fosters creativity, resilience, and risk-taking—critical traits for success in any venture. We learned about identifying and seizing market opportunities, turning innovative ideas into practical solutions, and navigating the challenges faced by entrepreneurs, such as securing funding and managing growth. In terms of skill development, the workshop enhanced our problem-solving and strategic thinking abilities. Participants gained hands-on knowledge about business models, customer validation, and scaling operations. We were also exposed to the importance of innovation in product development and differentiation in competitive markets. Moreover, the workshop highlighted how entrepreneurship can be a viable career path, teaching us how to recognize our potential as innovators and leaders. The insights gained equipped us with the confidence to pursue entrepreneurial ventures or incorporate innovative thinking into existing careers. This exposure to the entrepreneurial ecosystem broadened our understanding of the various opportunities and challenges in this field, providing practical knowledge for anyone considering entrepreneurship as a career.

XIII. Feedback received from the guest/ participants: The feedback for the "Entrepreneurship and Innovation as a Career Opportunity" workshop was highly positive. Participants appreciated the practical insights on real-world challenges, business models, funding, and scaling. They valued the interactive sessions for enhancing problem-solving skills and the networking opportunities to connect with industry professionals. Guests commended the workshop's content and organization, noting how it effectively combined theory with practical application. Overall, both guests and participants felt motivated and better equipped to explore entrepreneurship as a career path.

XIV. Remarks, if any (50-100 words): In general, the event was successful in inspiring students to create innovative startups.

XV. Poster or Banner of the event:

XVI. Photographs (5 (max) for offline or screenshots for online):









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