



Institution's Innovation Council.
Dr. B C Roy Engineering College, Durgapur.

- I. Title of the Event:** Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit
- II. Program Theme:** What and How Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit
- III. Date & Time:** 28th February 2025 & 10 AM onwards
- IV. Event Coordinators:** EDC & IIC BCREC
- V. Number of Student Participants:** 22
- VI. Number of Faculty Participants:** 7
- VII. Number of External Participants, if any:** N/A
- VIII. Expenditure Amount, If any:** N/A
- IX. Mode of Session delivery:** Offline.
- X. Speaker details, If any (50-100 words):** N/A
- XI. Objective of the event (100-150 words):** The Session aims to help students understand the crucial steps in validating their startup ideas and aligning their solutions with real market needs. This interactive session will provide a platform for students to present their startup business problems, receive expert feedback, and refine their approach toward problem-solution fit and product-market fit.
- XII. Benefit in terms of learning/ Skill/ Knowledge obtained (150-200 words):** The Session provides students with essential entrepreneurial skills, critical thinking abilities, and market-oriented insights to refine their startup ideas. It is a valuable learning experience for aspiring entrepreneurs, helping them transform their ideas into viable, market-ready businesses through structured, hands-on problem-solving techniques.
- XIII. Feedback received from the guest/ participants:** Yes
- XIV. Remarks, if any (50-100 words):** The "Session on Achieving Problem-Solution Fit and Product Market Fit" received highly positive remarks from participants who found it exceptionally insightful. Attendees appreciated the session's practical strategies for refining their products and aligning them with market needs. The real-world examples and interactive discussions were noted for their relevance, providing actionable knowledge. Overall, the session left a lasting impression, equipping participants with the skills and understanding to navigate the intricacies of product development and market entry successfully.

XV. Poster or Banner of the event:



XVI. Photographs (5 (max) for offline or screenshots for online):





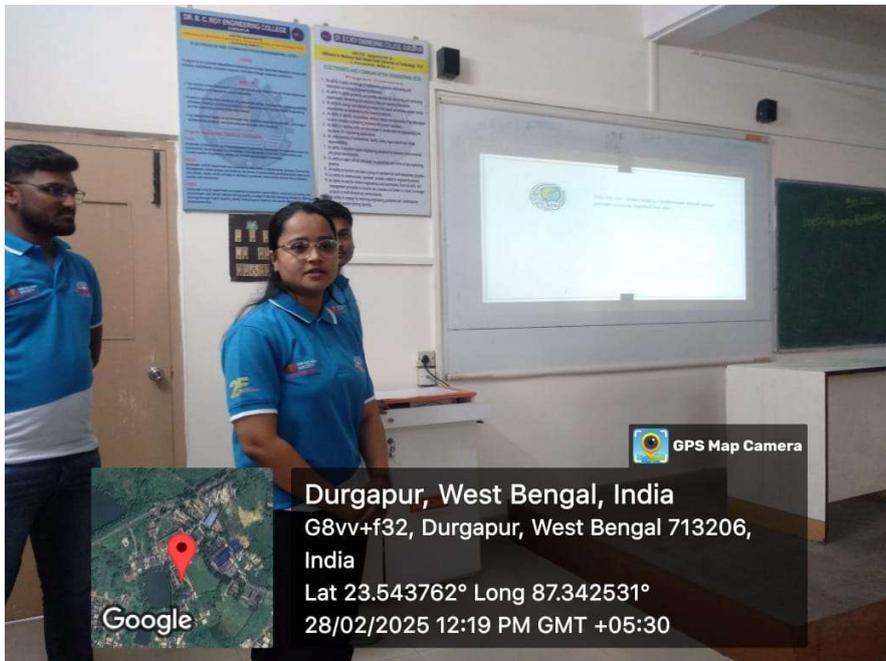
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G8vv+f32, Durgapur, West Bengal 713206, India
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G8vv+f32, Durgapur, West Bengal 713206, India
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Durgapur, West Bengal, India
Main Building, Fuljhore Road, Kaliganj, Durgapur, West Bengal 713206, India
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G8vv+f32, Durgapur, West Bengal 713206,
India
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