

Institution's Innovation Council.
Dr. B C Roy Engineering College, Durgapur.

- I. **Title of the Event:** Live Session of MIC Programmes & Schemes with Dr. Abhay Jere, VCM, AICTE & CIO, MoE
- II. **Program Theme:** Entrepreneurship & Startup
- III. **Date & Time:** 23rd October, 2024 | 09:50 AM to 11:00 AM
- IV. **Event Coordinators:** Dr. Abhay Jere
- V. **Number of Student Participants:** 32
- VI. **Number of Faculty Participants:** 4
- VII. **Number of External Participants, if any:** N/A
- VIII. **Expenditure Amount, If any:** N/A
- IX. **Mode of Session delivery:** Online
- X. **Speaker details, If any (50-100 words):** The session was led by Dr. Abhay Jere, Vice Chairman of the Atal Innovation Mission (AIC) and Chief Innovation Officer at the Ministry of Education (MoE). He provided valuable insights into various innovation and entrepreneurship initiatives, emphasizing their role in shaping India's education and startup ecosystem. He discussed key initiatives like the Institution Innovation Council (IIC), Smart India Hackathon, and startup incubation programs, encouraging active participation from institutions and students.
- XI. **Objective of the event (100-150 words):** The objective of this session was to educate students and faculty members about MIC (Ministry of Education's Innovation Cell) programs and schemes that support innovation, entrepreneurship, and startup culture in academic institutions.
The session aimed to:
 - Introduce students to government-led innovation and startup programs.
 - Encourage educational institutions to integrate entrepreneurial thinking into their academic ecosystem.
 - Highlight the importance of collaborating with investors, incubators, and industry experts.
 - Provide students with insights into the startup valuation process and the global impact of innovative ideas.
 - The event aimed to bridge the gap between academia and real-world problem-solving, motivating students to take part in hackathons, boot camps, and startup incubation programs.

XII. Benefit in terms of learning/ Skill/ Knowledge obtained (150-200 words): The session provided a deep understanding of how academic institutions can foster a startup and innovation ecosystem. Students learned about various MIC initiatives, the role of IIC, and how participating in programs like the Smart India Hackathon can boost their entrepreneurial journey.

Key takeaways included:

- Innovation as an academic activity: Students understood that innovation should not be a side pursuit but an integral part of education.
 - Startup support and investor engagement: The session emphasized the need for campus-based startup incubation centers and connecting with investors to help student entrepreneurs.
 - Interdisciplinary collaboration: Students from both technical and non-technical backgrounds were encouraged to work together on problem-solving.
 - Industry networking and real-world exposure: Participants learned about how institutions can collaborate with industry experts and incubators to enhance innovation opportunities.
 - Opportunities for funding and scaling startups: Students gained knowledge on how startups emerging from educational institutions can be valued and scaled for long-term success.
- Overall, the event was an eye-opener for students and faculty, providing a structured approach to building a culture of entrepreneurship and innovation within academic institutions.

XIII. Feedback received from the guest/ participants: Yes

XIV. Remarks, if any (50-100 words): The event successfully highlighted the role of academic institutions in fostering innovation and supporting student startups. Many participants suggested conducting more interactive sessions with industry experts and startup mentors to gain practical exposure to entrepreneurship and technology commercialization.

XV. Poster or Banner of the event:

The poster features logos for the Ministry of Education, Government of India, AICTE, and MoE's Innovation Cell. The main text reads: 'Inviting HEIs For Live Session on MIC Programmes & Schemes With Dr. Abhay Jere'. Below this, it states 'Vice Chairman AICTE & Chief Innovation Officer (CIO) Ministry of Education, Govt. of India'. A call to action says 'Join us for free Live Insightful discussions'. The date and time are '23rd October 2024 Wednesday, 02:00 PM'. It also mentions 'Live Streaming at /MoEInnovationCell'. At the bottom, social media handles are listed: Facebook (/mhrdInnovation), Twitter (@mhrd_innovation), and Instagram (/mhrd.innovationcell).

XVI. Photographs (5 (max) for offline or screenshots for online):

